




HISTORIC ROYAL PALACES

FESTIVALS

SPONSORED BY:  LEXUS



www.hrpfestivals.com



“Lots to see and do, great food and amazing that the ticket includes entry into the palace!”

“It’s a great day out with a chance to try and buy different food products. In a fabulous setting with music”

“An AMAZING day out”

2022 VISITORS

STREET FOOD + POP UP BARS + MASTERCLASSES + ARTISAN
PRODUCERS + LIVE MUSIC + KIDS' ENTERTAINMENT +
SHOPPING & GIFTS + FIZZ & FEAST + STUNNING GARDENS +
MAGICAL COURTYARDS AND MUCH MORE





OUR FESTIVALS...

Our festivals are set against the stunning backdrop of one of the UK's most iconic Palaces, with the gardens and the courtyards of Hampton Court Palace offering a completely unique day out.



WHY JOIN US...

- Build brand awareness
- Boost sales
- Launch new products
- Reach a highly engaged foodie audience
- Build your connections and client database
- Social media coverage

WAYS TO SHOWCASE YOUR BRAND...

- Experiential brand activations
- Marquees for retailing and sampling
- Bars and street food vehicles



HAMPTON COURT PALACE ARTISAN FAYRE 17 – 19 May 2024

Now in its 4th year, the Hampton Court Palace Artisan Fayre brings together the best luxury gifts, foodie shopping and handmade crafts for visitors to buy, whilst enjoying hands on workshops, toe tapping music from the bandstand and sitting back with a drink from our bars and food from our street food vehicles.

15,000 visitors expected in 2024

96% ABC1
Average spend £120



HAMPTON COURT PALACE FOOD FESTIVAL

26 – 28 August 2023

Now in its tenth year, Hampton Court Palace Food Festival is firmly on the map as a destination for young, affluent food-lovers over August Bank Holiday weekend.

We will be joined by a wide selection of artisan producers and brands for the 3-day food festival.

26,000 visitors expected in 2023

96% ABC1
Average spend £95



HAMPTON COURT PALACE FESTIVE FAYRE

1– 3 & 8-10 December 2023

The ultimate Christmas foodie fix, our Festive Fayre fills the historic courtyards and gardens at Hampton Court Palace. Now in its 8th year, it's a calendar-must for the festive season.

NEW to 2023, Festive Fayre will be back for a second consecutive weekend of fun filled Christmas shopping, from seasonal produce to Christmas stocking must haves!

30,000 visitors expected in 2023
across the two weekends.

88% ABC1
Average spend £77



OUR VISITORS

SUCCESSFUL FAMILIES

Aged 36-45
£70-100k income
School-aged children
Advancing careers
Sainsbury's and Waitrose shoppers
Online shoppers
Social media activists

CONTEMPORARY WORKERS

Aged 26-35
£30-39k income
No children
Career driven
Online shoppers and bankers
Social media activists

WHAT'S ON...

Our festivals have first class entertainment and inspirational content at their heart – giving all a great experience to enjoy and remember long after their visit.



BESPOKE BRAND CONTENT



MAKERS MARQUEES



ARTISAN WORKSHOPS



DRINKS MASTERCLASSES



VIP



THE BANDSTAND



MAKE IT YOUR OWN...

Align your brand to our content or talk to us about creating your own brand experiences targeting our affluent foodie audience. Make their experience at Hampton Court even more engaging, immersive and memorable.



WHO HAVE WE WORKED WITH?







HISTORIC ROYAL PALACES

FESTIVALS

SPONSORED BY:  LEXUS



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