


# HISTORIC ROYAL PALACES FESTIVALS





An aerial photograph of a large, formal garden with a central water feature. The garden is filled with many visitors, and there are white tents set up along the paths. The background shows a city skyline under a clear blue sky.

“Lots to see, do & buy and amazing that the ticket includes entry into the palace!”

“An AMAZING day out”

“Lots of stalls, great atmosphere, entertainment and access to palace”

‘Amazing! So worth doing, fabulous for the kids too. Have already recommended it to friends as a must do for next year!’

**2020 VISITORS**



LUXURY GIFTS + HOMEMADE CRAFTS + MASTERCLASSES +  
STREET FOOD + POP UP BARS + LIVE MUSIC +  
TRADITIONAL FETE GAMES + KIDS' ENTERTAINMENT +  
STUNNING GARDENS + MAGICAL COURTYARDS  
AND MUCH MORE





## OUR FESTIVALS...

Our festivals are set against the stunning backdrop of one of the UK's most iconic Palaces, with the gardens and the courtyards of Hampton Court Palace offering a completely unique day out.

Set in the East Gardens of the historic Hampton Court Palace, The Hampton Court Palace Artisan Festival will be a celebration of crafting and high end gift companies. Alongside our 70+ shopping marquees we will have dedicated workshops and incredible content from specialists, for example these may include blacksmithing, pottery, wood work, weaving etc. as well as other entertainment such as music, street food and vintage games.

Hampton Court Palace Festive Fayre is an intimate outdoor event for 100+ shopping marquees in the Courtyards and East Gardens of the Palace. Visitors will experience the delights of Christmas whilst enjoying speciality food and drink and browse from our hand picked Christmas shopping stalls. Visitors can enjoy food from our street food traders and listen to live entertainment on the bandstand.





## Hampton Court Palace Artisan Festival

East Gardens  
14 – 16 May 2021



## Hampton Court Palace Festive Fayre

Courtyards and Gardens  
3 – 5 December 2021





## HAMPTON COURT PALACE ARTISAN FESTIVAL

### 14 – 16 May 2021

This brand new event at Hampton Court Palace will bring together the best luxury gifts and handmade crafts for visitors to buy, whilst enjoying a drink from our bars and food from our street food vehicles.

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15,000 visitors expected in 2021

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96% ABC1  
Average spend £95





## HAMPTON COURT PALACE FESTIVE FAYRE 3 – 5 December 2021

The ultimate Christmas shopping hit, our Festive Fayre fills the historic courtyards and gardens at Hampton Court Palace. Now in its seventh year, it's a calendar-must for the festive season.

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15,000 visitors expected in 2021

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88% ABC1  
Average spend £77





# OUR VISITORS

## SUCCESSFUL FAMILIES

Aged 36-45  
£70-100k income  
School-aged children  
Advancing careers  
Sainsbury's and Waitrose shoppers  
Online shoppers  
Social media activists

## CONTEMPORARY WORKERS

Aged 26-35  
£30-39k income  
No children  
Career driven  
Online shoppers and bankers  
Social media activists





## WHY JOIN US...

- Boost sales
- Launch new products
- Build brand awareness
- Reach a highly engaged, affluent audience
- Build your connections and client database
- Social media coverage

## WAYS TO SHOWCASE YOUR BRAND...

- 3m x 3m marquees for retailing and sampling
- 5m x 5m for workshops and masterclasses
- Bars and street food vehicles



## MAKE IT YOUR OWN...

Align your brand to our content or talk to us about creating your own brand experiences targeting our affluent audience.  
Make their experience at Hampton Court Palace even more engaging, immersive and memorable.





# HISTORIC ROYAL PALACES FESTIVALS CONTACT US

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