


HISTORIC ROYAL PALACES

FOOD FESTIVALS

Sponsored by:  LEXUS



www.hrpfoodfestivals.com



“Lots to see and do, great food and amazing that the ticket includes entry into the palace!”

“It’s a great day out with a chance to try and buy different food products. In a fabulous setting with music”

“An AMAZING day out”

2019 VISITORS

STREET FOOD + POP UP BARS + MASTERCLASSES + ARTISAN
PRODUCERS + LIVE MUSIC + KIDS' ENTERTAINMENT +
SHOPPING & GIFTS + FIZZ & FEAST + STUNNING GARDENS +
MAGICAL COURTYARDS AND MUCH MORE





OUR FESTIVALS...

Our festivals are set against the stunning backdrop of one of the UK's most iconic Palaces, with the gardens and the courtyards of Hampton Court Palace offering a completely unique foodie day out.



WHY JOIN US...

- Build brand awareness
- Boost sales
- Launch new products
- Reach a highly engaged foodie audience
- Build your connections and client database
- Social media coverage

WAYS TO SHOWCASE YOUR BRAND...

- Align your brand to one of our features for maximum impact or create a bespoke brand activation to bring your brand to life
- Marquees for retailing and sampling
- Bars and street food vehicles



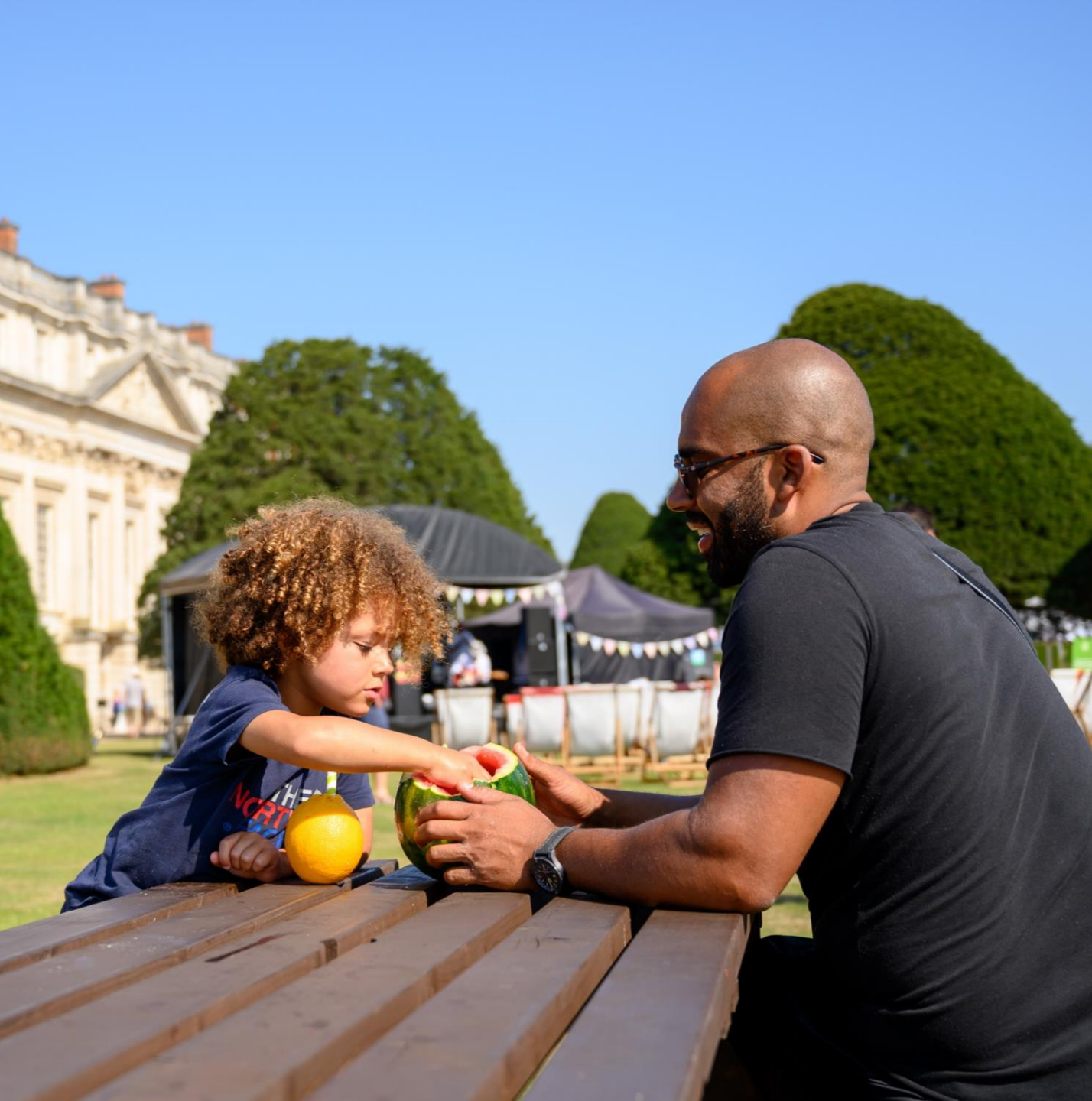
Hampton Court Palace Food Festival

East Gardens
28 – 30 August 2021



Hampton Court Palace Festive Fayre

Courtyards and Gardens 3 – 5 December 2021



HAMPTON COURT PALACE FOOD FESTIVAL 28 – 30 August 2021

Now in its eighth year, Hampton Court Palace Food Festival is firmly on the map as a destination for young, affluent food-lovers over August Bank Holiday weekend.

We will be joined by a wide selection of artisan producers and brands for the 3-day food festival.

20,000 visitors expected in 2021

96% ABC1
Average spend £95



HAMPTON COURT PALACE FESTIVE FAYRE 3 – 5 December 2021

The ultimate Christmas foodie fix, our Festive Fayre fills the historic courtyards and gardens at Hampton Court Palace. Now in its seventh year, it's a calendar-must for the festive season.

15,000 visitors expected in 2021

88% ABC1
Average spend £77



OUR VISITORS

SUCCESSFUL FAMILIES

Aged 36-45
£70-100k income
School-aged children
Advancing careers
Sainsbury's and Waitrose shoppers
Online shoppers
Social media activists

CONTEMPORARY WORKERS

Aged 26-35
£30-39k income
No children
Career driven
Online shoppers and bankers
Social media activists

WHAT'S ON...

Our festivals have first class entertainment and inspirational content at their heart – giving all a great experience to enjoy and remember long after their visit.



BESPOKE BRAND CONTENT



THE KITCHEN



LEXUS LUNCH CLUB



THE CLASSROOM



VIP



THE BANDSTAND



MAKE IT YOUR OWN...

Align your brand to our content or talk to us about creating your own brand experiences targeting our affluent foodie audience. Make their experience at Hampton Court even more engaging, immersive and memorable.



WHO HAVE WE WORKED WITH?



HISTORIC ROYAL PALACES

FOOD FESTIVALS

Sponsored by:  LEXUS



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